

# LMS Business Case Template



In today's tech world there are hundreds of LMS options on the market. However, the key for purchasers is finding a learning solution that;

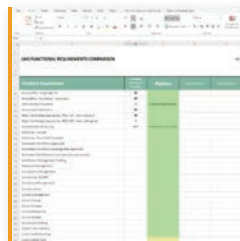
1. Contains the features you need today,
2. Has the flexibility to grow and expand with your business,
3. Allows you to stay up to date with new learning options and
4. Fits within your budget.

Once you have identified what the critical functional requirements to meet your organization's needs and have defined the metrics to measure the improvements an LMS can deliver, it is prudent that you present this information to key stakeholders within your organization for approval to proceed.

We have developed a template tool to assist with this process. "[LMS BUSINESS CASE AND FUNCTIONAL REQUIREMENTS.](#)"

The document is a template created for you to adapt and use with your executive team, however, you will want to replace the grey placeholder text with words that are appropriate for your instance and industry to ensure you get maximum buy-in.

You may also wish to use examples from the "**Considerations when buying an LMS**" section of the LMS Needs Assessment Article and any metrics you created following on from the "**LMS Metrics – Measuring Success ebook**". It would also be wise to reference your comparison data or make it available to anyone wishing to view more detail.



[\*\*Download the LMS Business Case  
Functionality Requirements Template\*\*](#)